

face

SMALL CHANGES, BIG REWARDS

AS SEEN IN COSMETIC SURGERY & BEAUTY MAGAZINE



YOU DON'T HAVE TO HAVE MAJOR SURGERY TO NOTICE A BIG IMPROVEMENT IN YOUR LOOKS. TARA CASEY REPORTS.

Minimally invasive procedures are key to rejuvenating the appearance and reversing the signs of ageing, believes Sydney cosmetic physician Dr Buddy Beaini from *MD Cosmedical Solutions*. 'When selected appropriately and used in combination, minimally invasive procedures can make you look five to 10 years younger,' he says.

Minimally invasive options to refresh the ageing face have become one of the most popular areas of cosmetic enhancement. And for good reason – minimally invasive options can help reverse the outward signs of ageing without the need for more aggressive surgery.

With a range of light therapies, thread lifting procedures and injectables at his clinic, Dr Beaini works with a range of modalities to tailor results to each individual patient. 'Patients of all ages have been treated with excellent results,' he says. 'With the current

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advanced technology and techniques, facial rejuvenation has developed dramatically, giving patients the options to look and feel younger without the need for major surgery. In particular, thread lifting, blepharoplasty and bat ear correction (otoplasty) are less invasive procedures that can achieve significant results.

'During consultation, I ask my patients to describe their main concerns and I will outline the advantages, disadvantages, success rates, downtime and budget involved with a number of relevant treatment options,' Dr Beaini adds. 'For those patients who are less specific, and are hoping to look younger, fresher, rejuvenated or "happier", I make an assessment of how we can improve the patient's overall image and appearance.'

THREAD LIFTING

This is a minimally invasive way to lift the skin on the face to achieve a younger and more contoured appearance and counter the inevitable effects of gravity.

Threads can be used to lift the brow, face and neck, as well as reposition the cheeks, reduce signs of jowling and enhance the lips.

The procedure involves inserting dissolvable threads into the skin's dermis, or support structure, to trigger the synthesis of collagen and elastin at the site. The threads act as scaffolding for the production of these new connective fibres, lifting and bolstering the tissue for an anti-ageing and rejuvenating effect.

'I have been performing mini-facelifts and neck lifts with threads over the past two years,' Dr Beaini explains. 'We have seen exceptional face lifting and rejuvenation results in more than 95 percent of our patients.'

Thread lifting is suitable for those patients hoping to reverse the descent of facial soft tissue associated with ageing, or to waylay the need for a surgical facelift. It is performed under local anaesthetic, and incurs some mild swelling and possible bruising post-procedure.

'Thread lifting is commonly used to address mid-face drooping, deep cheek wrinkles, deep nasolabial lines, excessive jowling, and neck laxity,' Dr Beaini explains. 'Other concerns include brow droop, facial asymmetry and loss of cheek positioning.'



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EYELID HOODING SURGERY

'When we look at an individual's face, our attention first focuses on the eyes, and any abnormality or asymmetry,' Dr Beaini explains. For this reason, blepharoplasty – or eyelid hooding surgery – can achieve significant results in rejuvenating the entire face.

The procedure involves excising excess fat and skin from the upper and/or lower eyelids to open the eyes for a fresher, more alert appearance. 'The day surgery is performed under local anaesthesia, and can be used in conjunction with other treatments such as brow thread lifting, non-invasive skin tightening and laser skin rejuvenation,' he says.

'If an individual has droopy, tired and ageing eyes, the first impression is that this individual is sad, tired or unwell,' Dr Beaini continues. 'Eyelid surgery is a very effective and long-term solution for such individuals, and automatically has the effect of revitalising the entire face.'



BEFORE



AFTER Astarte Thread Lift by Dr Beaini



BEFORE



AFTER Astarte Thread Lift by Dr Beaini

BAT EAR CORRECTION

Dr Beaini offers a permanent non-surgical treatment to correct and reshape protruding ears (bat ear correction). He performs the procedure with a mild sedative and local anaesthesia; no hospitalisation, general anaesthetic or surgical incisions are required.

'Any abnormality and asymmetry in facial appearance will attract attention, which is particularly relevant to individuals with bat ears,' Dr Beaini explains.

'These patients were born with this problem and, in most cases, are burdened with underlying emotional issues relating to the appearance of their ears. The joy and relief they experience once their ears are corrected makes this treatment extremely desirable.' **csbm**



BEFORE



AFTER Astarte Thread Lift by Dr Beaini



BEFORE



AFTER blepharoplasty by Dr Beaini