



AS SEEN IN COSMETIC SURGERY & BEAUTY MAGAZINE

face

# BIG RESULTS, MINIMAL DOWNTIME

SYDNEY COSMETIC PHYSICIAN DR BUDDY BEAINI  
SAYS MINIMALLY INVASIVE PROCEDURES CAN  
ACHIEVE SIGNIFICANT RESULTS.

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**M**inimally invasive procedures have become the go-to option for beautifying our looks and defying the signs of ageing. From minor surgeries to non-surgical face lifting, you no longer have to have major surgery to notice a big improvement in your looks.

Sydney cosmetic physician Dr Buddy Beaini says there is a range of minimally invasive options to reverse the outward signs of ageing and delay surgery. 'When selected appropriately and used in combination, minimally invasive procedures can make a patient look five to 10 years younger,' he says.

Dr Beaini offers a range of light therapies, thread lifting procedures and injectable treatments at his MD Cosmedical Solutions clinics in Sydney's CBD and Wahroonga, and Barton in Canberra. The combination of these modalities delivers an individualised approach to effectively address each patients' needs and concerns.

'Patients of all ages have been treated with excellent results,' he says. 'With the current advanced technology and techniques, facial rejuvenation has developed dramatically, giving patients the options to look and feel younger without the need for major surgery. In particular, thread lifting, blepharoplasty and bat ear correction (otoplasty) are less invasive procedures that can achieve significant results,' explains Dr Beaini.

During consultation, Dr Beaini asks patients to describe their main concerns and he will outline the advantages, disadvantages, success rates, downtime and budget involved with a number of relevant treatment options.

'For those patients who are less specific, and are hoping to look younger, fresher, rejuvenated or "happier", I make an assessment of how we can improve the patient's overall image and appearance,' he says.

## THREAD LIFTING

Thread lifting is a minimally invasive procedure used to lift the brow, face and neck, as well as reposition the cheeks, reduce the jowls and enhance the lips.

Lifting the skin on the face achieves a younger and more contoured appearance and counters the inevitable effects of gravity. Thread lifting is suitable for those patients hoping to reverse the descent of facial soft tissue associated with ageing, or even to delay the need for a surgical facelift.

The procedure involves inserting dissolvable threads into the skin's dermis. This, in turn, triggers the production of new connective fibres and acts as a scaffolding, lifting

## EYELID HOODING SURGERY

This procedure involves excising excess fat and skin from the upper and/or lower eyelids to open the eyes for a fresher, more alert appearance. The day surgery is performed under local anaesthesia, and can be used in conjunction with other treatments such as brow thread lifting, non-invasive skin tightening and laser skin rejuvenation.

'When we look at an individual's face, our attention first focuses on the eyes, and any abnormality or asymmetry,' Dr Beaini explains. 'If an individual has droopy, tired and ageing eyes, the first impression is that individual is sad, tired or unwell,' says Dr Beaini.

'Eyelid surgery is a very effective and long-term solution for such individuals, and automatically has the effect of revitalising the entire face.' For this reason, blepharoplasty – or eyelid hooding surgery – can achieve significant results in rejuvenating the entire face.

## BAT EAR CORRECTION

'Any abnormality and asymmetry in facial appearance will attract attention, which is particularly relevant to individuals with bat ears,' says Dr Beaini.

Dr Beaini offers a permanent non-surgical treatment to correct and reshape protruding ears (bat ear correction). He performs the procedure with a mild sedative and local anaesthesia; no hospitalisation, general anaesthetic or surgical incisions are required.

'These patients were born with this problem and, in most cases, are burdened with underlying emotional issues relating to the appearance of their ears. The joy and relief they experience once their ears are corrected makes this treatment extremely desirable.' **csbm**

and bolstering the tissue for a noticeable anti-ageing and rejuvenating effect.

Dr Beaini has been performing mini-facelifts and neck lifts with threads over the past two years and has been seeing some great results. 'We have seen exceptional face lifting and rejuvenation results in more than 95 percent of our patients,' says Dr Beaini.

Thread lifting is commonly used to address mid-face drooping, deep cheek wrinkles, deep nasolabial lines, excessive jowling and neck laxity. Other concerns may include brow droop, facial asymmetry and loss of cheek positioning.

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